

<b>Title</b>	<b>Demonstrate knowledge of New Zealand as a tourist destination</b>		
<b>Level</b>	<b>3</b>	<b>Credits</b>	<b>8</b>

<b>Purpose</b>	People credited with this unit standard are able to: identify and describe the geographical location of New Zealand and locate key destinations on a map; identify and describe attractions, activities and events in New Zealand; identify and describe air transport and related services available to tourists travelling within New Zealand; identify and describe ground product and related services available to tourists in New Zealand; and provide travel information for visitors to New Zealand.
----------------	--

<b>Classification</b>	Tourism > Travel
-----------------------	------------------

<b>Available grade</b>	Achieved
------------------------	----------

---

### Explanatory notes

#### Definitions

*Hemispheres* refer to the northern and southern hemispheres.

*Attractions* refer to both constructed and natural attractions existing at a destination which are of interest to tourists. For example – constructed attractions may include museums, buildings, zoos; natural attractions may include forests, lakes, geothermal areas.

*Activities* refer to commercial activities at a destination which are of interest to tourists. For example – excursions, ballooning, boat cruise, nature trek, city tour.

*Events* refer to staged events which occur on a regular basis at a destination which are of interest to tourists. For example – exhibitions, festivals, tradeshows.

*Attraction, activity and event features* may include but are not limited to – what there is to see and do, location, duration, time of year, facilities/services available, opening hours, price range.

*Current travel industry resources* refer to any resources, manual or electronic, used by a travel industry workplace. Examples may include but are not limited to – supplier or wholesale brochures, websites, computer reservation system.

*Elapsed transportation time* is the actual time it takes to travel from one destination to another.

*City* refers to any city, town or other significant tourist destination.

*Inter-island* refers to travel by water between two different islands. Examples may include but are not limited to – North Island and South Island, North Island and Waiheke Island, South Island and Stewart Island.

*Rental vehicle operators* refer to suppliers of rental cars or motorhomes.

*Current regulations* refer to those outlined by Immigration New Zealand (<http://www.immigration.govt.nz>).

*Climatic conditions* refer to minimum temperature, maximum temperature, and average rainfall.

Seasons include summer, spring, autumn and winter.

---

## Outcomes and evidence requirements

### Outcome 1

Identify and describe the geographical location of New Zealand and locate key destinations on a map.

#### Evidence requirements

- 1.1 New Zealand is located on a map of the world, and its geographical position is described in relation to the International Date Line and hemispheres.
- 1.2 Cities with international airports are located on a map, and airports are identified in terms of their three letter airport code.
- Range evidence is required for three international airports.
- 1.3 International airport locations are described with reference to distance from the city centre.
- Range evidence is required for all international airports identified in performance criterion 1.2.
- 1.4 Key geographical features of New Zealand are located on a map.
- Range may include but is not limited to – Southern Alps, Fiordland National Park, Mt Aoraki, Mt Ruapehu, Lake Taupo, Lake Wakatipu, Waikato River, Clutha River, Milford Sound; evidence is required for six features, with a geographical mix covering the North and South Islands.

### Outcome 2

Identify and describe attractions, activities and events in New Zealand.

Range a geographical mix covering the North and South Islands.

#### Evidence requirements

- 2.1 Attractions and their features are identified and described in accordance with current travel industry resources.
- Range evidence is required for 10 attractions, of which six must be constructed attractions.
- 2.2 Activities and their features are identified and described in accordance with current travel industry resources.
- Range evidence is required for 10 different activities.

2.3 Events and their features are identified and described in accordance with current travel industry resources.

Range evidence is required for a total of four sporting and six other events.

### Outcome 3

Identify and describe air transport and related services available to tourists travelling within New Zealand.

#### Evidence requirements

3.1 Domestic airline services between New Zealand cities or towns are identified in terms of three letter airport codes, operating carriers, and elapsed transportation time.

Range evidence is required for three city pairs with two operating carriers for each city pair.

3.2 Airport transfer services available to tourists are identified in terms of type and approximate cost.

Range evidence is required for two different types of transfer service from airports at Auckland, Christchurch, Wellington, and one other tourist destination in New Zealand.

### Outcome 4

Identify and describe ground product and related services available to tourists in New Zealand.

#### Evidence requirements

4.1 Land travelling time between cities in New Zealand is identified in accordance with information available in current travel industry resources.

Range must include – transport type;  
evidence is required for four city pairs.

4.2 Services offered by long distance coach operators are identified and described in accordance with current travel industry resources.

Range may include but is not limited to – routes, on board services/facilities available, travel passes;  
evidence is required for two long distance coach operators.

4.3 Services offered by long distance rail services are identified and described in accordance with current travel industry resources.

Range may include but is not limited to – routes, on board services/facilities available, travel passes;

evidence is required for two long distance rail services.

- 4.4 Services offered by inter-island ferry operators are identified and described in accordance with current travel industry resources.

Range may include but is not limited to – routes, on board services/facilities available, terminal locations; evidence is required for two inter-island ferry operators.

- 4.5 Services offered by rental vehicle operators are identified and described in accordance with current travel industry resources.

Range may include but is not limited to – depot locations, rental inclusions, insurance, loyalty programmes, extra hire items; evidence is required for two rental vehicle operators.

- 4.6 Services offered by coach tour operators are identified and described in accordance with current travel industry resources.

Range may include but is not limited to – types of tours available, duration, tour itineraries, price range, tour inclusions, on board services/facilities available; evidence is required for two coach tour operators.

- 4.7 Accommodation available to tourists is described in terms of its characteristics.

Range characteristics may include but are not limited to – accommodation type, types of customer, services/facilities available, standard or grading, price range, specific location, chain affiliation, franchise affiliation; evidence is required for two accommodation types in each of Auckland, Christchurch, Wellington, and one other tourist destination in New Zealand.

## Outcome 5

Provide travel information for visitors to New Zealand.

### Evidence requirements

- 5.1 New Zealand standard time and New Zealand daylight saving time are described in terms of their application.

- 5.2 Entry requirements are described in accordance with current regulations.

Range Australian passport holders, British passport holders, one other passport nationality.

- 5.3 Information on health and safety precautions, tipping and taxes, and currency is provided, which is consistent with current conditions existing at the destination.

Range two pieces of information for each item.

5.4 Climatic conditions in New Zealand tourist destinations for two seasons are described in accordance with information available in current travel industry resources.

Range evidence is required for four tourist destinations with a geographical mix covering the North and South Islands.

<b>Replacement information</b>	This unit standard replaced unit standard 3725.
--------------------------------	---

<b>Planned review date</b>	31 December 2021
----------------------------	------------------

#### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	30 April 2001	31 December 2018
Review	2	20 February 2009	31 December 2018
Review	3	16 February 2017	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0078
--	------

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

#### Please note

Providers must be granted consent to assess against standards (accredited) by NZQA, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Requirements for consent to assess and an outline of the moderation system that applies to this standard are outlined in the Consent and Moderation Requirements (CMRs). The CMR also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

#### Comments on this unit standard

Please contact ServicelQ [qualifications@ServicelQ.org.nz](mailto:qualifications@ServicelQ.org.nz) if you wish to suggest changes to the content of this unit standard.