



Do You Know?

The perfect combination!

Promote your business or event through our '**DoYouKnow**' page on WanganuiOnline.com

The concept

By angling your promotions through our '**DoYouKnow**' page, we are advertising **an aspect** of your business or event that people will **connect** with. ie: it is of interest or benefit to that audience (deal/giveaway).

Why choose www.WanganuiOnline.com and Facebook page 'Wanganui'?

Social media is the new way of reaching your audience, and our Facebook page '**Wanganui**' has a following of **over 20,000** people! And growing!

Because we use our '**Wanganui**' Facebook '**shout outs**' to promote our '**DoYouKnow**' page, your business/event has the potential to reach over and above our target audience - our friends share our posts!

We design specific eye-catching graphics to do this, which in turn grabs attention quickly - this works especially well if you have a giveaway!

How it works and what's the cost?

- 1). You provide us with an image that promotes your event, we upload that to our '**DoYouKnow**' page for **7 days (24/7)**. This image can be changed/updated on a weekly basis.
- 2). We give you a '**shout-out**' through our '**Wanganui**' Facebook page, promoting your event with a link back to our '**DoYouKnow**' page for more info.
- 3). It stays '**live**' for a full week - 24/7
- 4). The cost for all this is a mere **\$75 +GST per week**. Compare this to traditional media, and it's a no-brainer for the extended coverage and exposure you'll receive!

Here's a recent example -

In 24 hours this post reached over 20,000 people and was 'liked' by 354 - Timely! Effective! Measurable! Value!



Give something **FREE** and optimise your reach...and we'll give you a '**shout-out**' for just **\$50 +GST* ... SAVE \$25.00 !!!**

Our research has also highlighted that everyone loves a little competition/giveaway! The response to these posts are even more outstanding!! So, put your thinking caps on and see what your business has to offer as a freebie.

**In conjunction with you listing on our 'DoYouKnow' page.*