

Schedule of Events

Tentative (updated 3.15.17)



Wednesday, June 21, 2017

Time	Event
12:00 – 5:00 p.m.	Check In <i>Pick up packets & event information.</i>
5:30 – 7:00 p.m.	Welcome Reception – Museum of the Big Bend
Dinner	<i>Explore dining options in Alpine or nearby communities on your own.</i>

Thursday, June 22, 2017

Time	Event	
7:30 a.m. – Noon	Late Check In <i>Late arrivals pick up packets & event information.</i>	
8:00 – 8:45 a.m.	Breakfast <i>Welcome and introductory remarks from the conference organizers.</i>	
Time	Workshop	Description
9:00 – 10:15	<i>Intermediate Grant Writing- Part 1</i>	Introduction to building a successful grant proposal and communicating your needs with foundations. This session will cover the entire process from the need statement to grant follow-up for those that are new or would like a refresher course in grant writing.
	<i>Using Social Media for Fundraising</i>	Social media will be a pivotal part of fundraising in the future. This session will provide insights into how to use the powerful tools to help your organization.
	<i>Nonprofit Financials- the Basics</i>	This course is about the basics... what reports you need to be looking at, organizational budgeting versus program budgeting and an introduction to functional expenses.
	<i>Information Technology</i>	
10:30 – 11:45	<i>Intermediate Grant Writing- Part 2</i>	Continued from part 1
	<i>Making the Most of Your Fundraising Event</i>	This panel discussion will help participants understand what makes a successful fundraising event that accomplishes the main goals, to raise money and awareness for your organization.
	<i>The Delicate Dance: The Roles of the Board and the ED</i>	Understanding the roles of the board and ED is necessary, how you perform this delicate dance can make, or break, your organization.
	<i>Site Visits</i>	Insight into what funders are looking for from nonprofits and the inner workings of a funder's mind.

Thursday, June 22, 2017, continued

Time	Event	
12:15 – 1:30 p.m.	Lunch <i>2017 Legislative Update</i>	
Time	Workshop	Description
1:45 – 3:00	<i>Advanced Grant Writing- Part 1</i>	Explain key components of a grant, the importance of logic flow, the relationship between the grant and budget development, and a critique of grant components. It will also highlight key questions from a funder’s perspective.
	<i>Using Social Media for Fundraising</i>	Social media will be a pivotal part of fundraising in the future. This session will provide insights into how to use the powerful tools to help your organization.
	<i>Technology- Web 2.0, Apps & the Cloud</i>	The future of software technology is “in the cloud”. This session will provide a basic overview of current software developments and trends while considering and finding FOSS (Free and Open Source Software) alternatives.
	<i>Advanced Financials</i>	During this session, gain a deeper understanding about cash flow budgeting, functional expenses, audits, and the Form 990.
3:15 – 4:30	<i>Advanced Grant Writing – Part 2</i>	Continued from part 1
	<i>Making the Most of Your Fundraising Event</i>	This panel discussion will help participants understand what makes a successful fundraising event that accomplishes the main goal, to raise money and awareness for your organization.
	<i>Advocating for Your Nonprofit</i>	What can a nonprofit do legally to be an advocate for the organization? This session will provide participants with the information and tools they need to effectively advocate at the local, state and national level.
	<i>Data Mining</i>	Find out what tools are available to help grow your donor database.
Time	Event	
4:30 – 5:30 p.m.	Break	
6:30 – 9:00 p.m.	Dinner <i>Join us for dinner and western music entertainment at Come and Take It Barbeque</i>	

Friday, June 23, 2017

Time	Event
7:30 – 8:45 a.m.	Breakfast <i>Introductory Remarks and Instructions</i>
9:00 – 11:45 a.m.	Funder Roundtable Sessions <i>Funders will be seated at tables in the ballroom. Each session will be about 25 minutes long, followed by a short interval to enable nonprofits to move to a different table. There will be five rotations over the course of the morning.</i>

11:45 a.m.	Conference Adjournment
11:45 a.m. – 12:30 p.m.	Box lunches To Go <i>Pick up a box lunch to eat here or for the road!</i>

NOTE: This is a tentative schedule. Times and topics are subject to change. Check back regularly for additional details.