

LE GRAND SPA AND BAMFORD INTRODUCE NEW TREATMENT MENU TO GSTAAD







To tie in with the launch of Bamford's coveted new range of skincare products, <u>Le Grand Bellevue</u> in Gstaad is launching an exciting new spa treatment programme in partnership with the British organic brand new for 2016.

Le Grand Spa, the hotel's 3000sqm wellness haven, will be offering a revitalised programme of facials, including the Bamford Bespoke and Signature facials. The only hotel in Switzerland to boast a partnership with the renowned spa brand, Le Grand Bellevue will also be stocking Bamford's debut skincare range.

Visitors to the spa can now experience new Bamford Bespoke and Bamford Signature facials. The former is a 60-minute treatment that begins with a skincare consultation, before the therapist tailors the treatment entirely using specially selected skincare and concentrated elixirs. The 90-minute Bamford Signature Facial will further extend the experience, with a cleansing footbath and 30-minute deep tissue back massage, focusing on shiatsu pressure points with hot stones, to promote deep relaxation and the release of tension. Ancient yogic breathing techniques, foot reflexology and massage with hot and cold jade stones bring the pampering treatment to a close.

All treatments at the spa will use Bamford's new skincare produce which are split into three categories – Life, Awaken and Restore – targeting different skincare concerns. Designed to follow the flow of the seasons, each product in the range is infused with powerful natural botanical extracts, including antioxidant-rich strawberry seed oil, natural fruit enzymes to promote cell renewal, and organic rosehip extract to rejuvenate the skin.

The hotel's expansive spa – one of Europe's largest – offers a vast sanctuary for world-class wellness featuring an impressive labyrinth of cleverly designed rooms and grottos, each utilising the healing effects of temperature therapy. These include a traditional Finnish sauna, set between 85 and 100°C, a Turkish steam bath and a stimulating ice grotto. The herbal steam bath uses herb extracts to stimulate the senses, whilst the brine grotto uses nebulised Himalayan salt to boost energy levels. Elsewhere, the 15m swimming pool features hydro massage showers and a Jacuzzi opening up onto a Lavender-clad terrace, and the fully equipped gym includes yoga and pilates studios.

Le Grand Bellevue reopened in 2013 following an extensive renovation, successfully introducing a new level of laid back, quirky luxury to the traditional Swiss resort. In addition to the spa, all guests of the 57 room hotel have access to the contemporary Michelin-starred brasserie, *LEONARD's*, as well as the rustic *Le Petit Chalet*, which serves up hearty Alpine dishes. The hotel's brand-new nightclub, *bouquet*, opened with an exclusive launch party on Christmas Day 2015.

Winter rates from 650 CHF per room based on double occupancy, on a half-board basis

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Editor's Note: Le Grand Bellevue re-opened after a year-long renovation in December 2013 by dynamic young owners, Daniel and Davia Koetser. In the heart of Gstaad village, the hotel was originally built in 1912 as a Cure House and Spa and continues to hold the title of the oldest palace hotel in Gstaad. Family-owned, managed and designed, the hotel comprises 57 bedrooms. Downstairs, bold colors, eye-catching prints and elegant furniture make up the interior with the hotel's Art-Deco bar housing a 17-metre custom-made Chesterfield. The hotel's signature restaurant LEONARD's offers exceptional Michelin-starred cuisine whilst the more intimate, 18-seat Le Petit Chalet serves up a menu of hearty Swiss dishes. Other features include: a Cigar Lounge, Club Room, Private Cinema, Yacht Club and 3,000 sqm spa in partnership with organic English brand Bamford and revolutionary Swiss facial brand Cellcosmet.