

KiwiSport

What is Kiwisport?

More Kids, More Opportunities, Better Skills

KiwiSport is a government funding initiative administered by Sport Whanganui to increase participation in sport for school aged children in the Whanganui, Rangitikei and Ruaphehu districts.

KiwiSport Objectives:

- More kids playing sport – increase the number of school-aged children participating in organised sport – during and after school and by strengthening links with sports clubs
- More opportunities – increase the availability and accessibility of sport opportunities for all school aged children
- Better skills – support children in developing skills that will enable them to participate effectively in sport at both primary and secondary level.

Notes:

Kiwisport funding is meant to support **organised sport**, so there is an expectation that funding support for in curriculum initiatives is to reduce over the coming three year period. The School Sport Futures project has identified an issue with sport-based programmes replacing quality physical education, particularly in primary schools, and there have been indications of a desire to shift school based KiwiSport funding to co-or extra- curricular activities over the next investment period.

What is organised sport?

‘Organised sport’ means sporting activities delivered primarily through organised structures – that is, organised competitions and activities delivered by clubs, schools and other organisations. It includes sporting activities with elements of competition, coaching and skill development

Types of Funding Available

Fast Fund - Designed to meet the need for smaller projects that meet all criteria of the fund but don't warrant a wait for the funding windows to close. This fund is for applications for projects up to \$1500.

Contestable - Applications open to all organisations that meet the entry criteria. Projects must also align with one or more of the identified priority areas – Fundamental Movement Skills, Coaching and Volunteers, Events or Transport, New and innovative projects, Secondary School sport support, Midweek Leagues, Introductory Sport Sessions, Sport specific skill sessions.

Non Contestable - (Ring Fenced) – Applications for targeted and identified programmes/projects for 5-18year olds that meet all priorities and guarantee the future of programmes and also ensures allocated funds for schools both Secondary and Primary.

It is also important to note that RPF funding is **seed funding**, is not designed to maintain the same initiative long term.

An understanding of the KiwiSport investment is that it involves partnerships and matching investment rather than standalone funding.

Investment in long term projects that encourage sustained participation are preferred to one off opportunities.

With a move to a focus on “systems” support through Sport NZ’s Community Sport investment, Kiwisport is now the primary funding source targeted at **participation**, and there is a desire to maximise this opportunity rather than duplicate the initiatives supported by Community Sport Investment.

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