Nonprofit Management Center 3500 North A Street, Suite 2300 Midland, TX 79705 \cap

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Every two years we have the privilege of watching athletes from around the world participate in the Olympic Games. Several months prior to the opening ceremony, the Olympic torch begins its travel from Olympia, Greece to the host site. The individuals who carry the torch must train before running their leg of the journey. And, they must keep the flame alive.

Continuing the legacy of philanthropy and volunteerism in the Permian Basin is a lot like carrying the Olympic torch. It's a legacy worth preserving and treating with care to ensure that the flame continues to burn. *Generations...Past, Present and Future* is designed to address this challenge.

Nonprofit organizations in the Permian Basin are facing a challenge in the recruitment and retention of volunteers equipped to serve at the board level. Those who volunteer often lack a working knowledge of board governance, human resource management, fundraising, mission, and program issues. This shortage of willing, skilled candidates has raised concerns regarding the adequacy of oversight in the nonprofit governance structure and loss of strategic vision by informed, committed leaders.

Generations came into being through the vision and thoughtful efforts of a group of dedicated people who want to perpetuate the high quality volunteerism that has existed in the Permian Basin. Upon completing 8 sessions over a fourmonth period, participants transition into service on a local nonprofit board that fits their personal preference and passion. "Every community in America needs a program like Generations. It's of critical importance that we equip the next generation of community leaders to be good stewards of our nonprofit treasures. Generations gave me the tools to be a valuable board member and enhance the mission of the organization I serve."

~ Paul Cain, Graduate

To complement the training program, a group of well-known, philanthropic individuals serve as mentors to share their thoughts, experiences and wisdom gleaned through many years of dedicated service in the nonprofit arena. In addition to attending program sessions, the mentors are available to assist graduates as they begin their nonprofit service.

Generations helps fill the shortfall of qualified volunteers needed to staff the boards of the nonprofit organizations in the Permian Basin.

"Nonprofits are constantly searching for talented board members with a passion to serve. The Generations Program *equips their graduates* with the knowledge and *competencies needed* to be highly successful board leaders and then matches them with organizations that address the societal issues most relevant to them. Very few *communities are fortunate* enough to have such a sophisticated and targeted commitment to nonprofit excellence."

~ Sandy Tisdale, ED Big Brothers/Big Sisters Generations is made possible with funding from

> Abell-Hanger Foundation

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Fasken Oil & Ranch, Ltd. United Way of Midland

Yarborough Oil & Gas L.P.

James A. "Buddy" Davidson Charitable Foundation Sparks Foundation Inc. Chapparal Foundation Beal Foundation

Generations....Past, Present and Future

rim ready to pass the torch.

res, I want to preserve the nonprofit communi:

in the Permian Basin!

For more information, contact the Nonprofit Management Center, 432.570.7971