

Title	Produce a media application for use on a communication device to meet a set brief		
Level	2	Credits	5

Purpose	People credited with this unit standard are able to: plan a media application for a communication device from a set brief; produce a media application for a communication device to meet a set brief; and evaluate the media application.
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Classification	Computing > Generic Computing
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Available grade	Achieved
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Explanatory notes

1 Definitions

A *brief* is defined as a clear description of both the desirable outcomes sought and the constraints to be met by the solution. It contains requirements against which the success or otherwise of the media application can be evaluated. It may either be provided or may be developed by the candidate.

Communication device refers to any digitally enabled hardware to use media applications. This may include a computer.

Design principles may include but are not limited to – order of presentation of information, clarity, simplicity, readability, consistency, appropriateness for target audience, sequence, contrast, repetition and alignment.

Material may include but is not limited to – animation, interaction, video, text, still images, sound, illustrations.

Media application refers to any software used to communicate. The media application must include but is not limited to – original sound and original graphics.

Organisational requirements describe the context the media application is designed for (e.g. businesses, not-for-profit organisations). It does not define or limit the situations in which the assessment evidence may be gathered.

A *plan* outlines how the requirements of the brief will be realised. For this unit standard, the plan may be informal, and it may be more appropriate to produce evidence of it during task completion rather than prior to starting the task or project. Evidence of planning may be oral, written, and/or graphic.

2 Legislation relevant to this unit standard may include but is not limited to the:

Copyright Act 1994;

Copyright (New Technologies) Amendment Act 2008;

Defamation Act 1992

Films, Videos, and Publications Classification Act 1993;

Privacy Act 1993;

Telecommunications Act 2001;

Unsolicited Electronic Messages Act 2007;

and any subsequent amendments.

- 3 An assessment resource to support computing unit standards (levels 1 to 4) can be found on the NZQA website at www.nzqa.govt.nz/asm. 'The Computing Process - a clarification document' contains further information and can be found on the NZQA website.

Outcomes and evidence requirements

Outcome 1

Plan a media application for a communication device from a set brief.

Evidence requirements

- 1.1 The plan identifies the purpose, intended audience, specified requirements and delivery platform for the media application.
- 1.2 The plan includes an outline of the media application.
- Range outline may include but is not limited to – concept design, storyboard, resources, annotations, notes, flow diagram.
- 1.3 The plan includes reference to the design principles in terms of their use in the media application.

Outcome 2

Produce a media application for a communication device to meet a set brief.

Evidence requirements

- 2.1 Material is created that meets the specified requirements of the media application.
- 2.2 The use of the material complies with New Zealand legislation.
- 2.3 The quality and format of the material for the media application meets the specified requirements and design principles in the plan.
- 2.4 The media application is assembled and run according to the specified requirements and outline.

Outcome 3

Evaluate the media application.

Evidence requirements

- 3.1 The media application is evaluated against the brief to ensure it meets the purpose, intended audience, specified requirements and design principles.

- 3.2 The media application is named and saved according to organisational requirements.

Replacement information	This unit standard replaced unit standard 5959 and unit standard 5960.
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Planned review date	31 December 2016
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	19 November 2010	31 December 2015
Rollover and Revision	2	19 September 2013	N/A

Consent and Moderation Requirements (CMR) reference	0226
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Please note

Providers must be granted consent to assess against standards (accredited) by NZQA, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Requirements for consent to assess and an outline of the moderation system that applies to this standard are outlined in the Consent and Moderation Requirements (CMR). The CMR also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

Comments on this unit standard

Please contact NZQA National Qualifications Services nqs@nzqa.govt.nz if you wish to suggest changes to the content of this unit standard.