

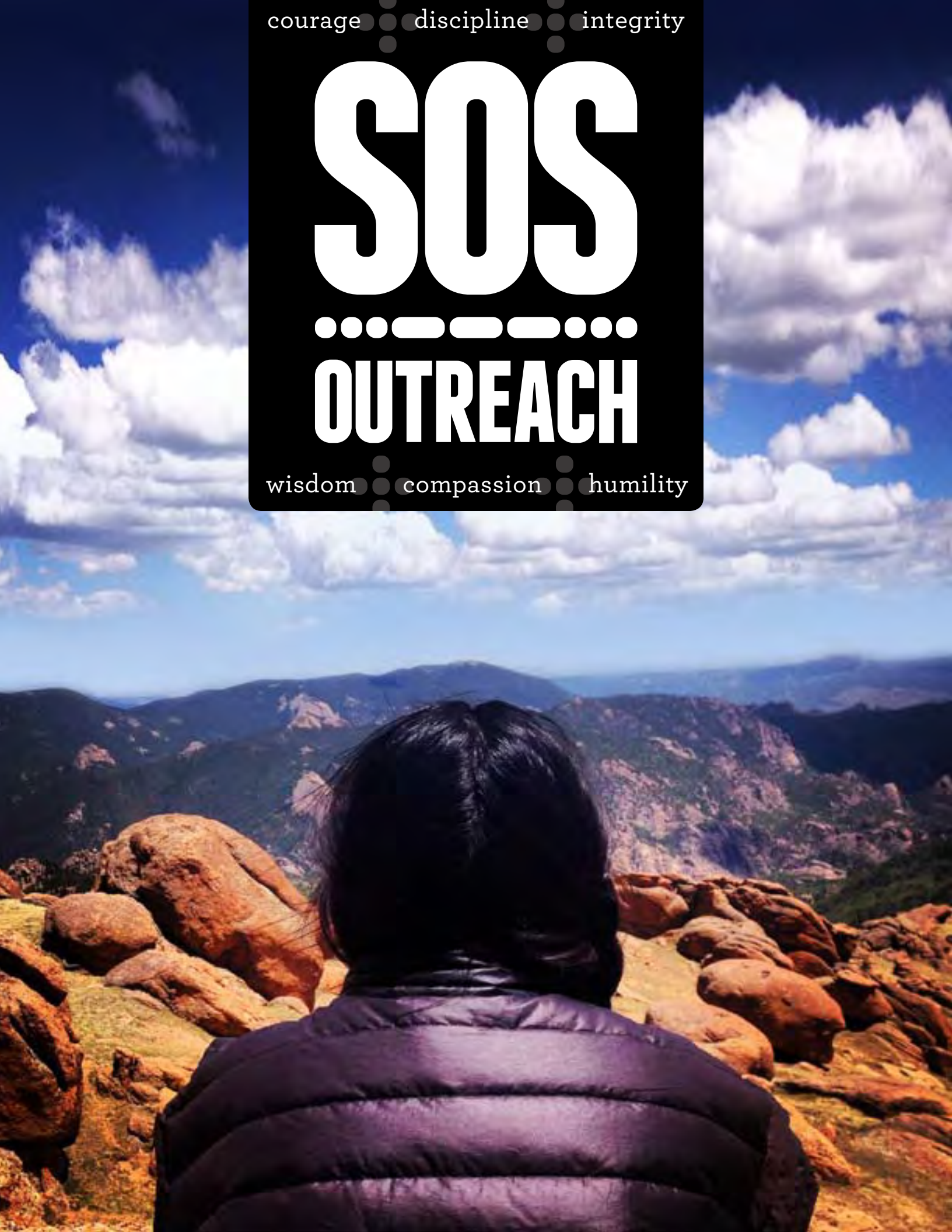
courage ● discipline ● integrity

SOS



OUTREACH

wisdom ● compassion ● humility





Inspiring youth to make positive decisions for healthy and successful lives.

Who We Are

SOS Outreach is a core value based leadership development program that fosters self-confidence, leadership skills and positive decision making in underserved youth. SOS programs use outdoor experiential learning paired with community service initiatives and mentoring to inspire underserved youth to make positive decisions for healthy and successful lives.

Why We Serve

SOS Outreach establishes protective factors in our youth. This includes providing opportunities to practice social skills, locate safe and supportive relationships, build community bonds, receive physical health knowledge and foster feelings of hope for the future.

Who We Serve

SOS Outreach serves underserved and at-risk youth between the ages of 8 and 18. Our youth have been identified based on academic, behavioral, familial and personal circumstances.

Where We Serve

- + Five full-time offices: Avon, CO; Frisco, CO; Denver, CO; Incline Village, NV and Seattle, WA.
- + Three part-time offices: Durango, CO; Steamboat, CO and Portland, OR.
- + Programs at 30 Mountain Resorts.

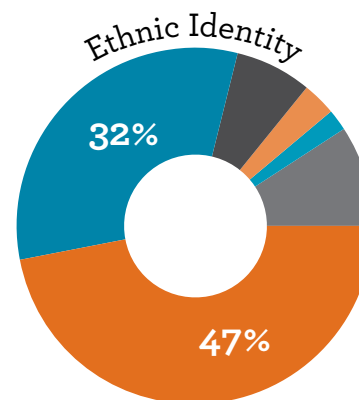
How We Serve

- + Outdoor experiential learning
- + Character development
- + Community service-learning
- + Social justice advocacy
- + Values-based leadership training
- + Peer mentoring

Results & Outcomes

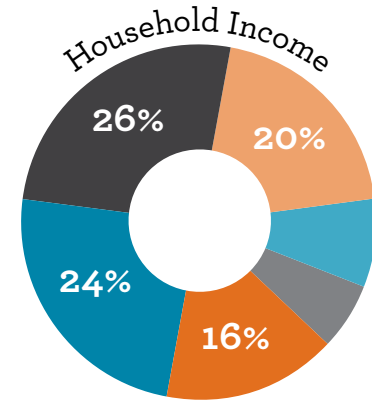
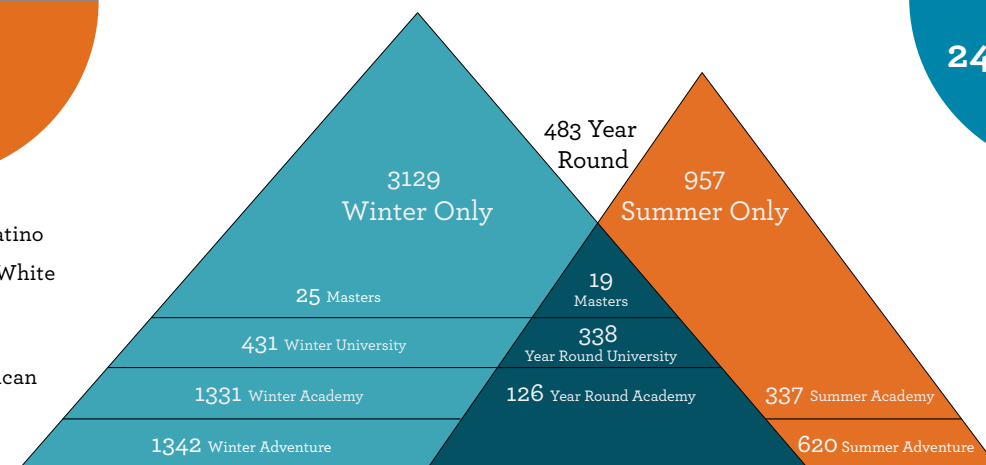
SOS's evaluation results demonstrate the following positive impacts:

- + Almost all of SOS participants believe that it is important to stay in school (96.7%) and intend to go to college (93.9%).
- + SOS participants scored higher than their peer group on measures of self-esteem.
- + SOS participants engaged in significantly more aerobic exercise and more sports than their peers.
- + Participants display a significant increase in feeling hopeful of the future, which is a key determinate for being successful in the future and identifying greater opportunities.



- + 47% Hispanic/Latino
- + 32% Caucasian/White
- + 7% African American/Black
- + 3% Native American
- + 2% Asian
- + 9% Other

4,571 Unduplicated Underserved Youth Served During the 2013/2014 Program Year



- + 16% \$0-12k
- + 24% \$12k-25k
- + 27% \$25k-\$40k
- + 19% \$40k-\$75k
- + 8% \$75k-\$100k
- + 6% \$100k+

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Former VP, Patagonia

Robert Veitch — Director,
Chair, The Shaw Foundation

2014 Fiscal Year Ending August 31, 2014

✦ Total Revenue: \$3,474,956

✦ In-Kind Revenue: \$2,412,088

✦ Cash Revenue: \$1,062,868

Total Expenses: \$3,473,824

In-Kind Expenses: \$2,412,088

Cash Expenses: \$1,061,736

Circle of Love

Contributors over \$50,000

Vail Resorts Epic Promise

Arapahoe Basin

Comcast Cable

Durango Mountain Resort

Harold W. Shaw and Mary Louise Shaw
Foundation

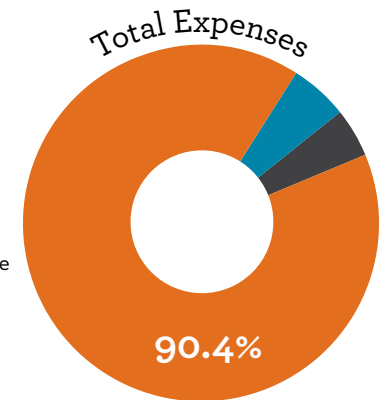
Mt. Hood Meadows Ski Area

National Recreation Foundation

Steamboat Ski & Resort Corp.

Smith Sport Optics, Inc.

The Summit at Snoqualmie



SOS IS MOVING FORWARD UNDER NEW LEADERSHIP AND LOOKING FORWARD TO CONTINUING TO POSITIVELY IMPACT UNDERSERVED YOUTH.



Twenty-one years ago, a snowboarder named Arn Menconi started SOS Outreach in Vail, CO and oversaw the organization's growth into a leading youth development non-profit. Having just surpassed 40,000 students across 30 resorts, Menconi decided that the time was right to move on and pursue new opportunities and passions. Arn's passionate commitment to SOS over the past 20 years has made SOS the amazing organization it is today. Arn has made a positive difference in the lives of so many youth. I look forward to the continued success of SOS, as we move into an exciting new chapter.

— Board President Buie Seawell,
a professor at the University of Denver



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