



2012 'think packaging'

In 2012 Sustainable Whanganui partnered The Chronicle to sponsor the Wearable Art Section: Chronicle Creations. This was open to youth aged 12 to 25. Entrants were challenged with the brief: 'think packaging'. (Details on pages 2 & 3.)

- Is it natural, good, or downright bad?!
- What gets thrown 'away'?
- Can it be composted, reused, recycled?

See the winning entry 'Heaven vs Hell' and the design response on pages 4 & 5.

2013 ECO ART

In 2013 Sustainable Whanganui was happy to continue, and expand, its UYF sponsorship with the ECO ART category. Details of the brief to "create a wearable art garment that is made completely out of second hand/recycled products (not clothing)" are on pages 6 & 7. Our young designers were challenged to show how using second hand/recycled materials is more sustainable than using only new materials.

2012 Design Brief

'Chronicle Creations' Category

co-sponsored with



Sustainable Whanganui Trust

Think 'packaging' ...
and be inspired

Is it -- natural, good,
or downright bad?!



- What gets thrown 'away'?
- Can it be composted, reused, recycled?
- Do you have to fight through triple-wrapping?
- Do fruit and lollies really need to be individually wrapped?



more information available from:

Sustainable Whanganui Trust

E sustainablewhanganui@gmail.com

T 345 6000

and:

www.unpackit.org.nz

www.packaging.org.nz



HEAVEN vs HELL – winner 2012



Grace Loveridge Mills
Niamh O'Connell
Breanna Chapman

(Wanganui Intermediate School)

Description

Our garment has plastic on one side of the top and the skirt and newspaper and brown paper bags on the other. The headdress represents a tree growing from fertile soil. The other side is dead because the soil has plastic buried in it and it has not broken down.

Inspiration

With almost everything in life having two sides we decided to make our garment represent that.

We used brown paper bags, grey plastic bags, newspaper, plastic gloves, copper wire, cardboard, and string. We tried to show that there is good and bad packaging. We need to think about using materials that do not damage our environment.



ECO ART 2013



the brief – create a wearable art garment that is made completely out of second hand/recycled products (not clothing). Your creation must be durable enough to last at least five wears and include at least one accessory e.g. hat, shoes or bag.

Junior section 7 to 10 years

Senior section 11 to 24 years

Inspiration – produce a concept and research presentation on how using second hand/recycled materials is more sustainable than using only new materials.

Materials – be creative in the materials you use, at least 80% of the outfit must be recycled/second hand materials (not clothing) and the remainder can be tape, glue, wire, fabric etc for strengthening only and cannot be visible. The outfit must be able to fit through a door and the materials used must be safe to wear.

Judging criteria – the 4 elements ...

- understanding and incorporation of brief and materials
- uniqueness of design and originality
- fit (based on photo provided)
- WOW factor!

Eco Art junior winner
Charlotte Spence



Kassie Able

Eco Art senior winner