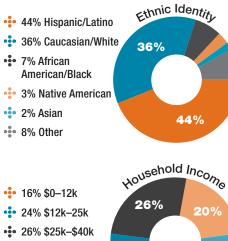
Fast Facts

2013 Highlights:

- •• SOS Outreach is celebrating its 20th anniversary, having served over 36,000 youth across 150,000 program days since 1993
- Humility is officially incorporated into the curriculum as the 6th core value
- ••• SOS Outreached launched a new high-intensity social justice Masters curriculum
- SOS Outreach is a core-value based leadership development program, inspiring youth from fourth grade through high school graduation

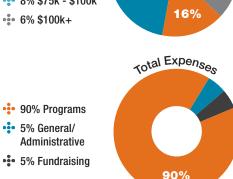
2012 Fiscal Year Ending June 30, 2013

Total Youth Served in 2013: 4,722 Total Program Days: 20,967 Winter Program Days: 17,274 Summer Program Days: 3,592 Service Hours: 5,132 Service Projects Completed: 263



20% \$40k-\$75k 24% 📲 8% \$75k - \$100k

• 6% \$100k+



Board of Directors

•• Total Revenue: \$3,089,068

• Cash Revenue: \$1,004,736

In-Kind Revenue: \$2,084,332

Professor Buie Seawell – Chair Clinical Professor, Daniel's School of Business – University of Denver

Bill Cotton – Vice Chair President and Owner. Optic Nerve Sunglasses

Mike Carey – Director President, Seirus Innovation Ex Officio, Snowsports Industry America

Anthony De Rocco – Director President & Chief Executive Officer , K2 Sports

Nate Fristoe – Director Director, RRC Associates

Jason Glass – Director Superintendent, Eagle County Schools Clark Gundlach – Director Sr. Vice President, General Manager Wintersports, Quicksilver

Dr. Cheryl Healton – Director Director, New York University Global Institute of Public Health

Bill Jensen – Director Chief Executive Officer , Intrawest

Kat Jobanputra – Director Executive Vice President, Chief Operating Officer, Specialty Sports Venture

Kristin Kenney Williams – Director Director of Mountain Public Affairs, Vail Resorts

Judge Tom Moorhead – Director Former 5th Judicial District Judge, Eagle County

Total Expenses: \$3,147,563

Cash Expenses: \$1,063,231

In-Kind Expenses: \$2,084,332

Professor Lisa Neirotti — Director Professor of Sports Management. Event Management and Tourism, George Washington University

Dr. Gil Noam – Director Director and Associate Professor, Program in Education and Afterschool and Resiliency – Harvard University

Rob Perlman – Director Sr. Vice President of Sales and Marketing, Steamboat Ski Resort

Mark Satkiewicz – Director President and General Manager, Smartwool

Rick Smith – Director Vice President of Human Resources, Vail Valley Medical Center

Pete Sonntag – Director Vice President and General Manager, Heavenly Mountain Resort

Dr. Claus Tjaden – Director Senior Partner, Martinez Tjaden, LLP

Lee Turlington – Director Former Vice President, Patagonia

Robert Veitch – Director Chair, The Shaw Foundation

Circle of Love

Contributors over \$50,000

Vail Resorts, Inc.

Arapahoe Basin Bonnier Mountain Group

Corporation for National and Community Service

Durango Mountain Resort

Gary Saltz Foundation

Harold Shaw and May Louise Shaw Foundation

- Mt. Hood Meadows Ski Area
- The Summit at Snoqualmie

OUTREACI

William G. McGowan Charitable Fund

P.O. Box 2020 Avon, Colorado 81620 www.sosoutreach.org p: 970.926.9292 f 970 926 7739



OUTREACH



Inspiring youth to make positive decisions for healthy and successful lives.

Who We Serve

Underserved youth between the ages of 8 and 18 identified by academic, behavioral, family and personal indicators.

Where We Serve

- Five full-time offices (Avon, CO; Frisco, CO; Denver, CO; Lake Tahoe, CA; Seattle, WA).
- Partnerships with 32 mountain resorts for winter programs.
- Summer programs offered at all locations. Colorado programs include White River National Forest permits.

Why We Serve

To establish protective factors including social skills practice, physical health knowledge, safe and supportive relationships, and community bonds in our participants.

How We Serve

Year-round, multi-year programming over a 10 year period that teaches:

••• Character development

• Social justice advocacy

- ••• Outdoor experiential learning
- •• Community service-learning
- •• Values-based leadership training •• Peer mentoring

Results & Outcomes

Post-participation surveys show:

- Almost all participants believe that it is important to stay in school and intend to go to college
- SOS Outreach helps participants do better in school
- SOS Outreach increases opportunities to be a leader
- SOS Outreach helps students identify caring adults
- •• SOS Outreach increases perceived competence in outdoor sports

Underserved Youth in Programs 2012/13







Total Youth Participants: 4,722

