



GUSTAV HOLTZ
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EDUCATION

UNIVERSITY OF MINNESOTA, TWIN CITIES, MAY 2010
Bachelor of Science, Graphic Design

WORK EXPERIENCE

PRODUCT DESIGNER

Google/Wildfire Interactive, Inc. (2012 - Present)

Worked with a team of designers, product owners and engineers to build new features and improve the current Wildfire Social Marketing Suite. Helped concept and plan a complete redesign of the Wildfire application with a focus on creating a consistent, smooth and intuitive user experience. Assisted in integrating and updating the Wildfire application to Google's creative standard post acquisition.

JUNIOR DESIGNER

OLSON and Co. (2010 - 2012)

Worked on a number of projects for various clients including Boston Scientific, Phillips Distilling, Target, Bauer Hockey, Minnesota State Lottery and Wyndham Rewards, as well as OLSON itself. Collaborated with writers, art directors and other designers to concept and execute a range of print and interactive projects.

VISUALS EDITOR

The Minnesota Daily (2009 - 2010)

Designed all content related graphics for the Minnesota Daily. Worked under strict, daily deadlines to create various info-graphics, centerpiece layouts, ASF's and trucks. Oversaw time-lines for special projects; worked with Newsroom, Photography, Copy Editing and Advertising departments and controlled quality of finished projects.

SKILLS AND QUALIFICATIONS

Adobe Creative Suite
Screen and relief printing
Project and team management
Microsoft Office Suite

AWARDS AND RECOGNITION

University of Minnesota, 2008 Senior Fashion Show Identity Design Competition
First Place

Certified Eagle Scout