

Case study - Golf

Influence / Facilitation / Capability / structure and growth of the game

Outcome No – 7 Influence / 6 Capability / 5 Volunteers / 1 Increase skills

SW Strategy – Influence key stakeholders, build capability and put code back on a growth path

Need – Increased level of communication both between clubs and also with RSO / Combined approach by clubs to development / sharing of resources and collaboration to take clubs out of survival mode / input from RSO around coach and player recruitment and development /

Issues – Clubs struggling financially and recruitment wise / No development plan for the code in the region / No coach development / No promotion for sport in region / No current plans within clubs / No connection with schools / No effective relationship with RSO / Serious pressure on staffing / Age demographic high and rising (avg. 65)

Process – Two clubs approached SW for assistance / Facilitated meeting of clubs and looked to bring in additional clubs (currently 4) and RSO to be part of project / Agreement of long term approach / Start work on club development plans and overarching plan for region# / form link with NSO / Research best practise and models of club sharing around NZ / With clubs set up Junior development committees and coordinators and identify volunteer coaches / From this currently developing Kiwisport initiative coach upskilling and basic sports skills programme in targeted primaries

Desired outcomes

- **Community / Audience – Healthy vibrant code in the region and within clubs, both from a recreation and employment perspective**
- **Sport(s) / Schools – Initially survival and long term growth and partnerships**
- **SW – Healthy sport, strong partnerships among clubs, overall plan for the sport in the region / strong linkages to RSO and NSO**
- **Other – Councils – Survival of sports groups and minimal reliance on Council for financial and other support**

Linkages – Regional sport plan / Investment plan strategies as noted above / NSO community sport plan / SW strategic plan

Influence – Current high profile in the area of sport development and facilitation has meant we could go into the sport with a high level of credibility and influence at governance and strategic level. Previous assistance (2010) was focused purely at recruitment level from the RSO and was unsuccessful because the clubs were not ready to take up juniors.

Put in place coach development plan and assisted with Kiwisport app for this

Put code into BSS programme coordinated by trust

Partners – Clubs / RSO / NSO / SW

Key learning's - Work need to include governance and strategic areas to change the focus and long term direction of the clubs / Facilitation is a vital component of the Trusts work with sports / Once the RST takes the initiative to work with clubs it will act as a catalyst for the RSO and NSO.

Successes / Evidence – Progress to date (1st time clubs have ever worked together / RSO GDO now based at port Wanganui 2 days per week / No of clubs becoming involved / New junior groups being set up / No of volunteer being put forward for training.

Sustainability / Growth – Once the individual and overall plans have been put in place the development will be able to be overseen by the GDO for Golf with assistance from 1 SD adviser from SW. Plans will incorporate long term recruitment and volunteer development strategies and allow for additional clubs around the region to be involved.

(# Plan addresses - Governance / Capability / Finance / Facilities / Coach & Volunteer development / Athlete development / Junior and senior membership / Marketing & comms / Competition and events / Partners & Relationships – and incorporates SW and other partner roles.)