

Case study – Cricket Wanganui

Facilitation and development with all stakeholders for the growth of the game

Outcome No – 7 – Influence / 6 – Capability / 1 - Increased level of activity

SW Strategy – Lead the development of regional sport plans for codes / Influence sport in a positive way

Need – Engagement with stakeholders (clubs and school)/Structure, planning, governance / Overhaul of competition structures, and support for clubs and schools

Issues – No functioning board and No representation from players or clubs

No AGM or financials lodged with registrar for 3 years

No plans for development of game

Low level of engagement and trust from clubs

Player no's falling and clubs struggling to stay afloat, no clubs in the region incorporated so issues with funding

No J.D's or role descriptions for any paid staff

Worries about continuity for sport as one of key FMS deliverers

Process – Initially Wanganui cricket reluctant to discuss issues so worked with individual clubs on issues / this led to combined meeting of clubs and request for special meeting / From this agreement on new board, council of clubs, AGM etc. agreed / SW now have representative on Cricket board and on council of clubs. Have addresses major governance issues now looking to get Assoc. to put development plan in place.

Desired outcomes

- **Community / Audience** – See the game be successful in the region
- **Sport(s) / Schools** – Successful competitions and to see greater representation and say on how cricket is run and competitions are formatted
- **SW** – Targeted sport is run well, in a healthy state and competitions and development pathways meet the needs of all stakeholders
- **Wanganui district council** – Game is healthy, grounds are being used productively and cricket is reducing its debt to council.
- **Funders** – That targeted funding for the game is having the desired effect on the sport

Linkages – Regional sport plan / Central Strategic plan / Outcome 6 Investment plan strategies

Influence – Through players and clubs we were able to drive desired change within the game / Mandate from SNZ and NZ Cricket with sport being one of target sports.

Working with clubs to increase their level of capability and organisation to grow the level of Cricket as a whole

Partners – SW / Wanganui cricket / Wanganui district Council / Central districts Cricket

Key learning's – Game should be owned by the players and supporters and that given the right support and structure they can shape where the sport goes. In order for this to happen there needs to be transparency and good communication. Very difficult for clubs to grow with no direction from above.

Successes / Evidence – Cricket now has a functioning board, have had their 1st AGM in 3 years, accounts are up to date, a Council of clubs is in operation, constitution has been reviewed, and all clubs have been surveyed on future directions.

Sustainability / Growth – Once Assoc. has agreed to put in place a development / strategic plan RST can / will provide support for this across all required areas. This will need to be tied into the Central Districts Cricket strategic plan to ensure the association continues to have a strategic focus and does not revert to only operational issues.