

Case study - Cycling

Outcome No: 1 - FMS & BSS, 4 - Participation/Membership, 6 - Capability, 7 - Influence.

Need: Structure, Organisation, Planning, Facilitation, Strategic Focus, Linkage to schools, Recruitment Strategy (Junior).

Issues: No regional structures, no planning long term, no growth strategies, limited communication between clubs and with NSO, limited recruitment and lack of volunteers.

Process: Engage clubs & groups. Look at options for collaboration (Taumarunui Club set up Club on behalf). Develop plan on behalf of clubs#. Apply for funding for RDO role to drive development.

Desired outcomes:

- Community / Audience – More people on bikes.
- Sport(s) / Schools – More opportunity for participation/competition and better experience.
- SW –
- Other – Councils/Funders – more people on bikes, more organised clubs and better opportunities.

Linkages: NSO Community Sport Plan, Regional Sport Plan, School Sport Plans, Fundamental Movement Skills Programme.

Influence: Through reputation on working in this area – facilitation, strategy, and planning.

Linked clubs to Kiwisport FMS programme for recruitment and coach development

Partners: Four bike Clubs, Council, Sport Wanganui, NSO & NSO.

Key learning's: Sport Wanganui need to be a key link and proactive driver of sport development initiatives in the absence of active RSO.

Successes / Evidence: Four Clubs up and running. Members have increased over two years from 120 to 570 across Clubs.
GDO role approved.

Sustainability / Growth: Get an overarching plan for Bike Wanganui in place to service Clubs and resource it with an RDO/Development role.

(# Plan addresses - Governance / Capability / Finance / Facilities / Coach & Volunteer development / Athlete development / Junior and senior membership / Marketing & comms / Competition and events / Partners& Relationships – and incorporates SW and other partner roles.)