



SIMPLY ITALIAN LTD

CLASSICAL DESIGN—TIMELESS STYLE

**2011 / 2012
Jewellery
Collection**

**SIMPLY ITALIAN LTD
210 Wicksteed Street
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NEW ZEALAND**

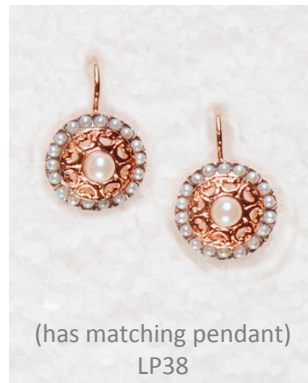
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PEARL EARRINGS



PEARL EARRINGS



(also available in Clip-On)
(has matching pendant)
LP216/Pearl



(has matching pendant)
LP245/Pearl



LP917/Pearl



LP1726/Pearl



C1632/Pearl



C1826/Crystal



C1982A



(Mother of Pearl)
LP217/M.O.P.



(Mother of Pearl)
LP226/M.O.P.

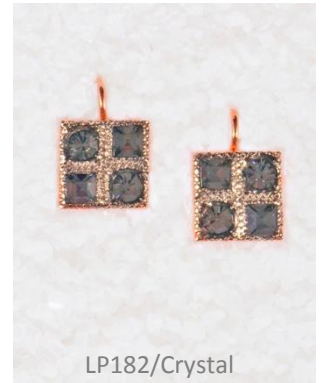


LP242/PC

CRYSTAL EARRINGS



CRYSTAL EARRINGS



WATER SAPPHIRE (IOLITE) & BLUE EARRINGS



C113/Iolite



C159/PI



C181/Iolite



C219/Iolite



C526/Iolite



C561/Iolite



C604/Iolite



C616/Iolite



C928/Iolite



C970/Iolite



C1161/Iolite



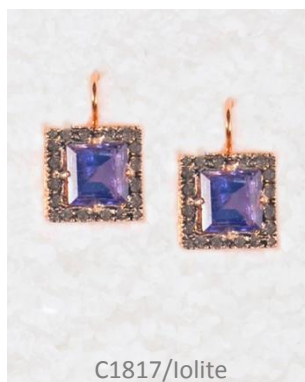
C1252/Iolite



C1253/Iolite



C1275/Iolite



C1817/Iolite



C1998/Iolite



C3196/Iolite



(has matching pendant)
LP56/Blue



LP133/Blue



(has matching pendant)
LP146/Blue

GARNET EARRINGS



C113/Garnet



C181/Garnet



C526/Garnet



C561/Garnet



C604/Garnet



C616/Garnet



C944B/Garnet



C970/Garnet



C973/Garnet (Stud)



C1161/Garnet



C1253/Garnet



C1275/Garnet



C1817/Garnet



C1998/Garnet



C2111A/Garnet



C3196/Garnet



(has matching pendant)
LP56/Garnet



(also available in Clip-On)
(has matching pendant)
LP96/Garnet

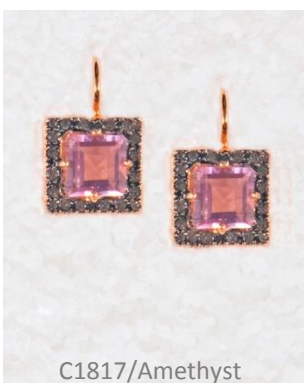


(also available in Clip-On)
LP99/Garnet

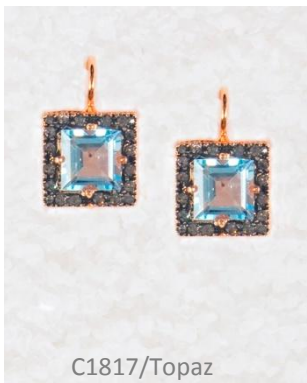


LP133/Garnet

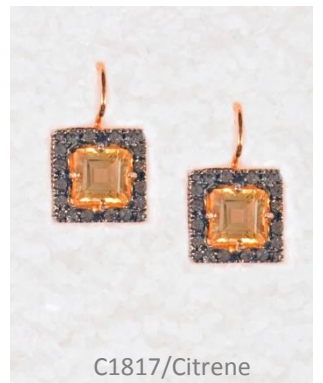
AMETHYST EARRINGS



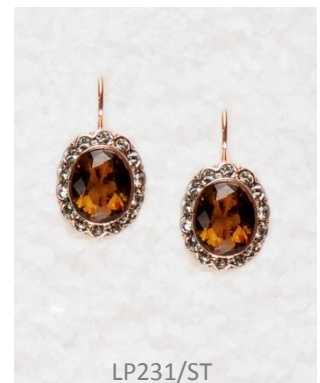
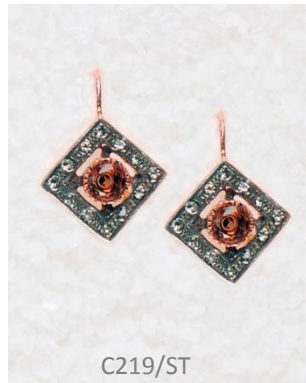
BLUE TOPAZ EARRINGS



PERIDOT & CITRENE EARRINGS



SMOKEY TOPAZ & ONYX EARRINGS



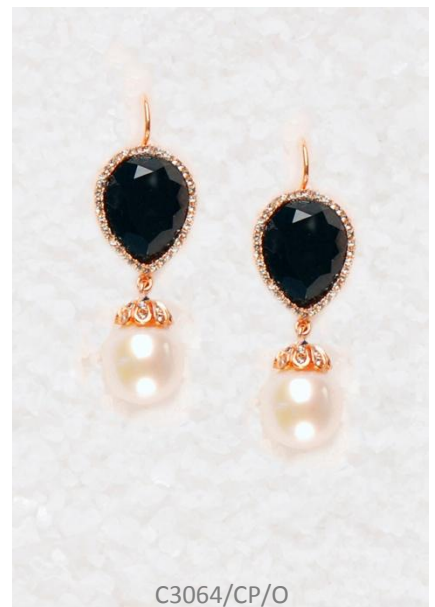
TOPAZ & AQUAMARINE SPECIAL EARRINGS



AMETHYST & IOLITE SPECIAL EARRINGS



GARNET & ONYX SPECIAL EARRINGS



CRYSTAL & PEARL SPECIAL EARRINGS



ORNATE EARRINGS



C30



C2027/SP



C3077/Iolite



C2072/AQ

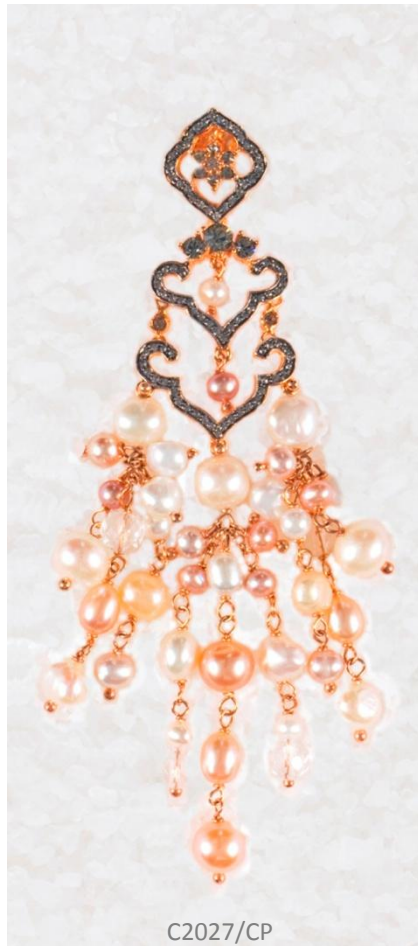


C2150

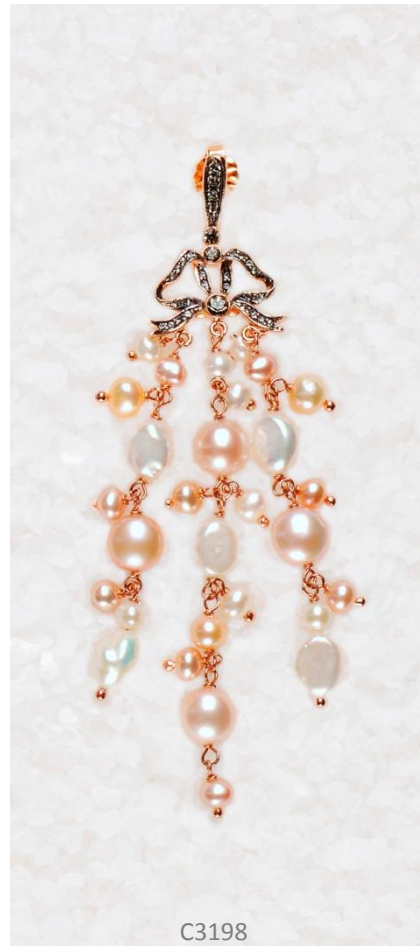


C2150/AQ

ORNATE & CAMEO EARRINGS



C2027/CP



C3198



LP1579



LP1585



LP1585/Pearl

CAMEO EARRINGS, NECKLACE & BRACELET



CG EOBR
(Bracelet)

CG SE
(Necklace)

CG EO ER Lady

CG LS ER Flower

CM13287

CM3869

CM13285

CM13868

PENDANTS



(has matching earrings)
LP92N/Crystal



(has matching earrings)
LP192N



LP157N/GG



LP157N/Garnet



(has matching earrings)
LP103N/Garnet



CN1557/Garnet



LP139N/GGChain



LP139N/Garnet



(has matching earrings)
LP96N/Garnet



(has matching earrings)
LP56N/Garnet

PENDANTS



(has matching earrings)
LP199N



(has matching earrings)
LP146N/Crystal



LP154N/Pearl



CN1557/A



C1521N/Crystal



(has matching earrings)
LP38N/Pearl



(has matching earrings)
LP143N/Pearl



CN1557/Topaz



(has matching earrings)
LP146N/Blue



(has matching earrings)
LP56N/Blue

PENDANTS



(has matching earrings)
LP193SN



(has matching earrings)
LP34N/Cameo



(has matching earrings)
C1239N



(has matching earrings)
LP143N/P/PChain



LP154N/P/PChain



(has matching earrings)
LP216N/Pearl



LP203N/Crystal



LP206N/Pearl



(has matching earrings)
LP216N/Crystal



(has matching earrings)
LP245N/PP

NECKLACES (sample selection including Luisa Della Salda)



CT29AR



CT31AR



LDS0344N



LDS0536N/C



V3290EC



V2541CC

NECKLACES (sample selection including Luisa Della Salda)



NECKLACES



V2734BB



V3290FBB



V3290GB



V3503BB



V3614IB



V1869DBB

NECKLACES (sample selection including Luisa Della Salda)



CT60BR



V3503DL



V3614EL



V3644DG



V3655BG

NECKLACES



CT62R



V2693DBK



V2693CBK



V3290BR



V3503ER



V3614GR

NECKLACES (sample selection including Luisa Della Salda)



CT3R9



LDS0105N/Onyx



LDS0432N



CT63R



V3290DB



V3503CB

PEARL EARRINGS & PEARL BRACELETS



WHITE PEARL NECKLACES



CP181
Baroque Size 12-13mm
Length 18"



CP208/Crystal
Akoya Size 7-7.5mm
Length 48"



CP189
Pearl Size 12-13mm
Length 18"



CP153
Pearl Size 9-10mm
Length 48"



CP122/Topaz
Pearl Size 10-11mm
Length 24"



CP122/Crystal ALSO CP170/Crystal
Pearl Size 9-10mm Pearl Size 10-11mm
Length 24" Length 18"

WHITE PEARL NECKLACES



CP155/Topaz
Pearl Size 10-11mm
Length 18"

CP156/Crystal
Pearl Size 9-10mm
Length 18"

CP167/Topaz
Pearl Size 8-8.5mm
Length 18"

TRIPLE STRAND WHITE PEARLS



CP196/Topaz
Pearl Length 24-26"

CP213/Garnet
Pearl Length 24-26"

PEACOCK PEARL NECKLACES



SP178/Iolite
Pearl Size 10-11mm
Length 18"



SP177/Crystal
Pearl Size 9-10mm
Length 18"



SP173/Iolite
Pearl Size 8-8.5mm
Length 18"



SP159
Pearl Size 9-10mm
Length 48"



SP179/Iolite
Pearl Size 10-11mm
Length 24"



SP183/Crystal
Pearl Size 9-10mm
Length 24"

PINK PEARL NECKLACES



PP178/Amethyst
Pearl Size 10-11mm
Length 18"



PP174/Crystal
Pearl Size 9-10mm
Length 18"



PP155/Amethyst
Pearl Size 8-8.5mm
Length 18"



PP141/Crystal
Pearl Size 9-10mm
Length 48"



PP165/Amethyst
Pearl Size 10-11mm
Length 24"



PP170/Crystal
Pearl Size 9-10mm
Length 24"

SILVER PEARL NECKLACES & BRACELET EXAMPLES



SP184/Topaz
Pearl Size 11-12mm
Length 18"



SP186/Crystal
Pearl Size 9-10mm
Length 18"



SP188/Topaz
Pearl Size 8-8.5mm
Length 18"



SP190/Crystal
Pearl Size 11-12mm
Length 18"



CT16R



CT75R

PRICING

SIMPLY ITALIAN JEWELLERY COLLECTION – 2011/2012

Prices shown are wholesale and exclude GST - Prices are subject to change.

EARRINGS

PAGE 1 <i>(Pearl)</i>	PAGE 2 <i>(Pearl)</i>	PAGE 3 <i>(Crystal)</i>	PAGE 4 <i>(Crystal)</i>
ROW 1	ROW 1	ROW 1	ROW 1
C67/P \$98	LP216/P \$142	C37/C \$74	C1358/C \$59
C87/P \$124	LP245/P \$114	C46/C \$72	C1370/C \$89
C102/P \$72	LP917/P \$118	C67/C \$98	C3196/C \$84
C272/P \$59	LP1726/P \$112	C87/C \$124	LP56/C \$94
ROW 2	ROW 2	ROW 2	ROW 2
C284/P \$118	C1632/P \$198	C102/C \$72	LP92 \$112
C1127/P \$89	C1826/C \$128	C272/CB \$59	LP133/CB \$69
C1131/P \$59	C1982A \$186	C272/CF \$59	LP133/CF \$69
C1148/CP \$116		C284/C \$118	LP140 \$69
ROW 3	ROW 3	ROW 3	ROW 3
C1161/P \$69	LP217/MOP \$169	C372 \$78	LP144/CB \$59
C1205/P \$84	LP226/MOP \$149	C616/CB \$86	LP144/CF \$59
C1209/P \$88	LP242/PC \$148	C944B/CB \$78	LP146/C \$79
C1358/P \$59		C944B/CF \$78	LP182/C \$84
ROW 4		ROW 4	ROW 4
C1370/P \$89		C944C/C \$114	LP187/C \$79
LP32 \$59		C961 \$69	LP188 \$69
LP38 \$84		C1026/C \$76	LP189 \$69
LP143/P \$96		C1131/C \$59	LP192/C \$99
ROW 5		ROW 5	ROW 5
LP144/P \$59		C1161/C \$69	LP193S \$88
LP156/P \$149		C1205/C \$84	LP211/C/CO \$139
LP162/CP \$79		C1253/C \$84	LP216/C \$142
LP187/P \$79		C1357 \$86	LP231 \$108

EARRINGS

PAGE 5 <i>(Iolite & Blue)</i>	PAGE 6 <i>(Garnet)</i>	PAGE 7 <i>(Amethyst)</i>	PAGE 8 <i>(Blue Topaz)</i>
ROW 1	ROW 1	ROW 1	ROW 1
C113/I \$112	C113/G \$112	C113/A \$112	C113/T \$112
C159/PI \$98	C181/G \$89	C150/A/CO \$124	C150/T/CO \$124
C181/O \$89	C526/G \$108	C159/PA \$98	C159/PT \$98
C219/I \$98	C561/G \$112	C181/A \$89	C181/T \$89
ROW 2	ROW 2	ROW 2	ROW 2
C526/I \$108	C604/G \$99	C219/A \$98	C219/T \$98
C561/I \$112	C616/G \$96	C526/A \$108	C526/T \$108
C604/I \$99	C944B/G \$89	C561/A \$112	C561/T \$112
C616/I \$96	C970/G \$69	C604/A \$99	C604/T \$99
ROW 3	ROW 3	ROW 3	ROW 3
C928/I \$128	C973/G \$98	C616/A \$96	C616/T \$96
C970/I \$69	C1161/G \$72	C928/A \$128	C944B/T \$89
C1161/I \$72	C1253/G \$92	C944B/A \$89	C970/T \$69
C1252/I \$92	C1275/G \$142	C970/A \$69	C973/T \$98
ROW 4	ROW 4	ROW 4	ROW 4
C1253/I \$92	C1817/G \$174	C1161/A \$72	C1148/SP \$116
C1275/I \$142	C1998/G \$88	C1252/A \$92	C1161/T \$72
C1817/I \$174	C2111A/G \$96	C1253/A \$92	C1253/T \$92
C1998/I \$88	C3196/G \$92	C1275/A \$142	C1275/T \$142
ROW 5	ROW 5	ROW 5	ROW 5
C3196/I \$92	LP56/G \$99	C1817/A \$174	C1817/T \$174
LP56/B \$99	LP96/G \$124	C1998/A \$88	C1998/T \$88
LP133/B \$74	LP99/G \$99	C2111A/A \$96	C2111A/T \$96
LP146/B \$79	LP133/G \$74	C3196/A \$92	C3196/T \$92

EARRINGS

PAGE 9

(Peridot & Citrene)

ROW 1

C113/PER	\$112
C150/P/CO	\$124
C181/PER	\$89
C219/PER	\$98

ROW 2

C526/PER	\$108
C616/PER	\$96
C905/PP	\$96
C928/PER	\$128

ROW 3

C944B/PER	\$89
C970/PER	\$69
C1161/PER	\$72
C1252/PER	\$92

ROW 4

C1253/PER	\$92
C1275/PER	\$142
C2111A/PER	\$96
C3196/PER	\$92

ROW 5

C928/CIT	\$128
C970/CIT	\$69
C1161/CIT	\$72
C1817/CIT	\$174

PAGE 10

(Smokey Topaz & Onyx)

ROW 1

C113/ST	\$112
C219/ST	\$98
C429/ST	\$198
C431/ST	\$169

ROW 2

C944B/ST	\$89
C944C/ST	\$114
C1253/ST	\$92
LP231/ST	\$108

ROW 3

C113/O	\$112
C166/O	\$69
C429/O	\$198
C431/O	\$169

ROW 4

C944B/O	\$89
C944C/OF	\$114
C944C/OO	\$114
C3065/CP/O	\$198

ROW 5

C3196/O	\$92
LP133/O	\$74
LP144/O	\$59
LP211/O/CO	\$139

PAGE 11

(Topaz & Aquamarine)

ROW 1

C360/T	\$176
C1885/T	\$212
C2111R/T	\$189

ROW 2

C2111R/TC	\$189
C2126/T	\$328
C3064/SP/C	\$198

ROW 3

C3074/CP	\$120
C3149/T	\$328
C3339/AQM	\$214

PAGE 12

(Amethyst & Iolite)

ROW 1

C360/A	\$176
C1885/A	\$212
C1885/I	\$212

ROW 2

C2126/A	\$328
C3074/SP	\$120
C3149/A	\$328

ROW 3

LDS4328	\$60
LDS4383	\$118
LDS7202	\$74

EARRINGS

PAGE 13

(Garnet & Onyx)

ROW 1

C360/G	\$176
C1885/G	\$212
C2111R/GO	\$189

ROW 2

C2111R/G	\$189
C2126/G	\$328
C3064/CP/O	\$198

ROW 3

C3149/G	\$328
LDS7337	\$112
LP103	\$148

PAGE 14

(Crystal & Pearl)

ROW 1

C1239	\$166
C1846A/C	\$198
C3064/CP/ST	\$198

ROW 2

LP193/C	\$174
LP199	\$129
LP210/C	\$124

ROW 3

LP210/P	\$124
LP34	\$158
LDS7241	\$112

PAGE 15

(Ornate)

ROW 1

C30	\$298
C2027/SP	\$348
C3077/I	\$318

ROW 2

C2072/AQ	\$348
C2150	\$398
C2150/AQ	\$398

PAGE 16

(Ornate & Cameo)

ROW 1

C2027/CP	\$348
C3198	\$259

ROW 2

LP1579	\$120
LP1585	\$158
LP1585/P	\$162

CAMEO

PAGE 17

ROW 1

(Bracelet)

CG EOBR	\$178
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(Necklace)

CG SE	\$248
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(Lady)

CG EO ER	\$180
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(Flower)

CG LS ER	\$158
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(Earrings)

CM13287	\$168
CM3869	\$148
CM13285	\$158
CM13868	\$148

PENDANTS

PAGE 18

ROW 1

LP92N/C	\$79
LP192N	\$79
LP157N/GG	\$149
LP157N/G	\$129
LP103N/G	\$130

ROW 2

CN1557/G	\$198
LP139N/GGCh	\$134
LP139N/G	\$92
LP96N/G	\$89
LP56N/G	\$69

PAGE 19

ROW 1

LP199N	\$89
LP146N/C	\$69
LP154N/P	\$79
CN1557/A	\$198
C1521N/C	\$120

ROW 2

LP38N/P	\$69
LP143N/P	\$79
CN1557/T	\$198
LP146N/B	\$69
LP56N/B	\$69

PAGE 20

ROW 1

LP193SN	\$69
LP34N/Cameo	\$94
C1239N	\$108
LP143N/P/PCh	\$116
LP154N/P/PCh	\$116

ROW 2

LP216N/P	\$94
LP203N/C	\$118
LP206N/P	\$179
LP216N/C	\$94
LP245N/PP	\$124

NECKLACES

PAGE 21	
ROW 1	
CT29AR	\$294
CT31AR	\$398
LDS0344N	\$389
ROW 2	
LDS0536N/C	\$398
V3290EC	\$214
V2541CC	\$158

PAGE 22	
ROW 1	
LDS0577N	\$320
LDS0445N	\$320
CT71R	\$298
ROW 2	
LDS0534N	\$448
V3290CSM	\$214
V3614HSM	\$178

PAGE 23	
ROW 1	
V2734BB	\$288
V3290FBB	\$214
V3290GB	\$214
ROW 2	
V3503BB	\$220
V3614IB	\$178
V1869DBB	\$158

PAGE 24	
ROW 1	
CT60BR	\$298
V3503DL	\$220
V3614EL	\$178
ROW 2	
V3644DG	\$184
V3655BG	\$398

NECKLACES

PAGE 25	
ROW 1	
CT62R	\$318
V2693DBK	\$220
V2693CBK	\$220
ROW 2	
V3290BR	\$214
V3503ER	\$220
V3614GR	\$178

PAGE 26	
ROW 1	
CT3R9	\$298
LDS0105N/O	\$398
LDS0432N	\$369
ROW 2	
CT63R	\$249
V3290DB	\$214
V3503CB	\$220

PEARLS

PAGE 27	
<i>(Bracelets)</i>	
PPB	\$148
CPB	\$148
PB	\$148
<i>(Cream Studs)</i>	
CPSXL	\$138
CPSS	\$36
CPSM	\$40
CPSL	\$46
<i>(Pink Studs)</i>	
PPSS	\$36
PPSM	\$40
PPSL	\$46
<i>(Peacock Studs)</i>	
PSS	\$36
PSM	\$40
PSL	\$46

PAGE 28	
<i>(White Pearl)</i>	
ROW 1	
CP181	\$198
CP208	\$298
CP189	\$298
ROW 2	
CP153	\$298
CP122/Top	\$244
CP122	\$198
CP170	\$184

PEARLS

PAGE 29 <i>(White Pearl)</i>	PAGE 30 <i>(Peacock Pearl)</i>	PAGE 31 <i>(Pink Pearl)</i>	PAGE 32 <i>(Silver Pearl)</i>
ROW 1	ROW 1	ROW 1	ROW 1
CP155/T \$198	SP178 \$198	PP178 \$198	SP184 \$258
CP156 \$168	SP177 \$168	PP174 \$168	SP186 \$168
CP167/T \$184	SP173 \$184	PP155 \$184	SP188 \$184
ROW 2	ROW 2	ROW 2	ROW 2
CP196/T \$848	SP159 \$298	PP141 \$298	SP190 \$198
CP213/G \$680	SP179 \$244	PP165 \$244	CT16R \$298
	SP183 \$198	PP170 \$198	CT75R \$398

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