



TERRI SWIATEK

Multi-disciplinary creative

[880.5950] [terri.swiatek@yahoo.com] [@TerriSwiatek]

EXPERIENCE:

2006 - 2008

2008

2008 - NOW

Delaware North Co.

CONTRACT DESIGNER

Art Director Keith Crippen
04/07 - 03/08

Collateral Materials:

Boston Bruins, Alabama University
Event Promotion: Albright Knox
Ad Campaigns & Posters:
Buffalo Zoo, Vitos Cafe

Eric Mower & Ass.

DESIGN INTERN

Art Director Sue Hough
09/06 - 12/06

Ad Campaigns:

1st Niagara Bank, National Fuel

U.S. Energy Development Corp.

CONTRACT DESIGNER

Manager Ryan Weisz
01/08 - 12/08

Ad Campaigns

Branding

Direct Mail

Brochures

Newsletters

Video Graphics

Business Presentations

Quinlan & Co.

CONTRACT DESIGNER

Art Director Beverly DiPalma
08/08 - 10/08

Layouts & Mechanicals:

Trocaire College, IIMACK

Job Revisions, Pre-Flights/Output,
Proofreading

Abbey Mecca & Co.

CONTRACT DESIGNER

Art Director Jeffrey Orlovski
08/08 - 09/08

Layouts & Mechanicals

Job Revisions

Pre-Flights/Output

Proofreading

Algonquin Studios

MARKETING DESIGNER

Manager Steve Kiernan II
09/08 - Present

Brand Standards

Identity Systems

Event Promotion

Posters

Collateral brochures

Folders + Sell Sheets

Environmental design

E-mail Campaigns

Landing pages

Web site design

Layouts & Mechanicals

Copy writing + proofreading

Pre-press & Publishing

Social media

COMPETENCIES:

PROFESSIONAL

Concept generation
Art direction
Branding + strategy
Web analytics
SEM + SEO
Consulting

TRADITIONAL

Brand standards
Identity systems
Collateral
Direct mail
Environmental design
Production + pre-press
Digital + offset

DIGITAL

HTML, CSS 2 + 3, XSLT
Javascript + jQuery
Web standards + Testing
Web design + UI
Social Media
E-mail Marketing
Landing Pages
CMS

SOFTWARE

Adobe Creative Suite
Adobe Acrobat Pro
Komodo Edit
Notepad
Dreamweaver
Flash
Microsoft Office
Mac OS + PC

EDUCATION

Bachelors of Fine Arts
Graphic Design 2007
Daemen College,
Amherst, NY

CERTIFICATIONS

Google Analytics
Qualified Individual
Google AdWords
Qualified Individual

HONORS

Advertising Club of Buffalo *Board Member*
Buffalo Niagara 360 Advisory *Board Member*
Graduated Magna Cum Laude 2007
Fine & Performing Arts Departmental Award 2007
Dean's List Daemen College 2002-2007