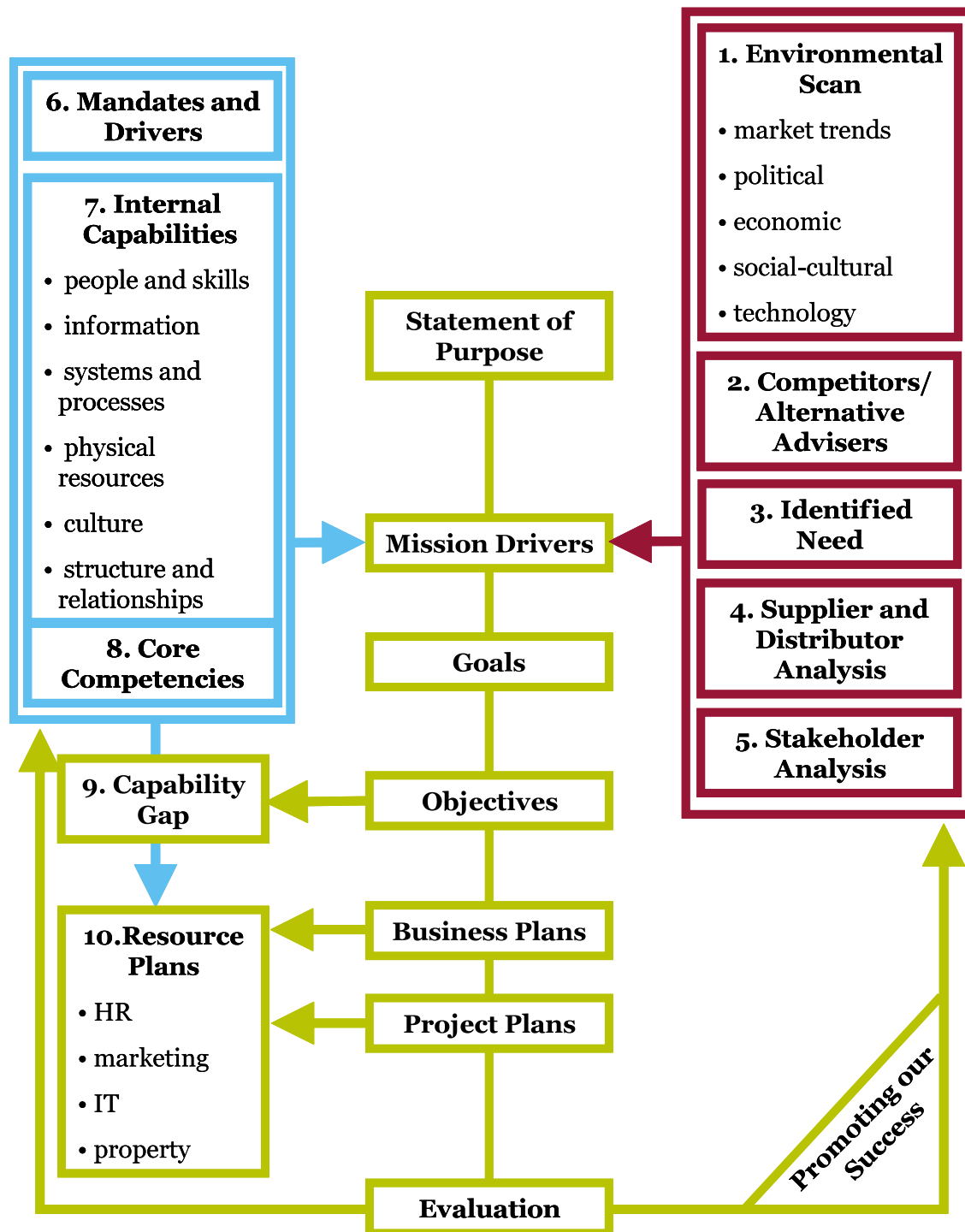


## Strategic Planning Model



*Source: Carolyn Lane & Jane McCann. Can be used with permission.*